

# College Opportunity

## *What Does it Mean to Endorse?*

*Join us to ensure that the next generation of Californians has a chance to go to college*

### **What it means to endorse the Campaign for College Opportunity:**

- **You support the promise** made in California's 1960 Master Plan for Higher Education that every student wishing to pursue a college education should have access to a California community college or university
- **You firmly believe** that providing college opportunity is critical to the well-being of individuals, families and the economic and social health of California
- **You are aware** that the state faces a college-access crisis with nearly 2 million students above our current capacity likely to seek access to a California community college or university over the next 10 years
- **You agree** to be part of a broad-based, bipartisan coalition of individuals and organizations who support college access for the next generation of Californians.
- **You support shared solutions** to solve this looming crisis, including, at least in part, more efficient use of existing resources, an increase in state funding and more tuition revenue coupled with better financial aid
- **You agree to have your name listed** as an endorser of the effort. We will not list you as endorsing individual policy proposals without your prior consent. Individual endorsers' own names will be listed, while organizational endorsers' group name will be listed
- **You can help** – by undertaking one or more of the following activities:
  - Support a local resolution for your city, county, or school board
  - Get other individuals or organizations involved in the Campaign
  - Write letters to policymakers, newspaper editors and other community leaders
  - Volunteer or participate in regional and statewide activities
  - Share information and resources with the Campaign
  - Host a Campaign presentation for your board, conference or community
  - Place an article in your newsletter or online communications
  - Provide a link to the Campaign on your website
  - Speak up about the issue/integrate Campaign facts in your outreach
  - Endorse legislation or budget proposals
  - Make a financial contribution

The Campaign for  
**College  
Opportunity**

*Endorsement Form*

Please check if this is an organizational or individual endorsement:

◇ Organizational Endorsement

◇ Individual Endorsement

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email (please spell clearly) \_\_\_\_\_

Please check if this is your business or home mailing address

◇ Business Address

◇ Home Address

**Organizations: Is there a second person who will serve as our main contact?**

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email (please spell clearly) \_\_\_\_\_

**Organizations: Please have the appropriate officer of your organization sign:**

Signature: \_\_\_\_\_ Title \_\_\_\_\_

**Optional: Here is a tax-deductible contribution of:**

(Please make check payable to Campaign for College Opportunity or donate online):

\$25    \$50    \$100    \$250    \$500    \$1000    \$5000    Other \_\_\_\_\_

**Optional: Tell us a little about yourself or your organization, why you support this issue, or any ways you would like to be involved:**

Please FAX or mail completed form to one of our offices:

**Southern California**

811 Wilshire Blvd Suite 1025  
Los Angeles, CA 90017

**FAX: 213-817-6039**

Phone: 213-817-6034

**Northern California**

633 13<sup>th</sup> Street, First Floor  
Oakland CA 94612

**FAX: 510-645-1368**

Phone: 510-645-1362