

The Campaign for

# College Opportunity

Media Advisory for Friday, September 4, 2009

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## **Regional Briefing Series Kicks Off With Look at Producing Enough Graduates for Knowledge-Based Economy**

Please join the Campaign for College Opportunity and the Silicon Valley Leadership Group for a regional briefing in Sunnyvale to discuss the findings of two critical reports that project the imminent crisis California will face if it fails to produce the college graduates necessary in a knowledge-based economy.

**2009 California Regional Briefing Series  
Friday, September 4, 10:00 am to 12:00 noon  
Synopsys Corp, 455 N. Mary Avenue, Sunnyvale, CA**

Speaking at this event will be Hans Johnson, Associate Director and Senior Fellow at the Public Policy Institute of California and author of *Closing the Gap: Meeting California's Need for College Graduates* and Nancy Shulock, Director of the Institute for Higher Education Leadership and Policy at CSU Sacramento and author of *Technical Difficulties: Meeting California's Workforce Needs in Science, Technology, Engineering and Math (STEM) Fields*. They will be joined by other panelists from higher education, business and industry sectors for a solutions-oriented discussion.

Please call Maria Luisa Figueroa at 213-817-6034 to RSVP or email at [marialuisa@collegecampaign.org](mailto:marialuisa@collegecampaign.org)

**What:** 2009 California Regional Briefing Series

**When:** Friday, September 4, 10:00 am to 12:00 noon

**Who:** Hans Johnson, Associate Director and Senior Fellow, Public Policy Institute of California  
Nancy Shulock, Director, Institute for Higher Education Leadership and Policy at CSU  
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**About the Campaign for College Opportunity:** The Campaign for College Opportunity is a broad-based, bipartisan coalition, including business, education and labor leaders, and is dedicated to ensuring the next generation of Californians has the opportunity to go to college. The Campaign works to create an environment of change and lead the state toward effective policy solutions. It is focused upon substantially increasing the number of students attending two- and four-year colleges in the state and significantly impacting the rate that students succeed and achieve their post-secondary education objectives. For more information, visit: [www.collegecampaign.org](http://www.collegecampaign.org).

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