

The Campaign for

College Opportunity

Media Advisory for Friday, October 30, 2009

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San Diego Regional Briefing Will Look at Producing Enough Graduates for Knowledge-Based Economy

Please join the Campaign for College Opportunity, Assemblymembers Lori Saldaña and Marty Block, and the San Diego Regional Chamber of Commerce for a regional briefing in San Diego to discuss the findings of two critical reports that project the imminent crisis California will face if it fails to produce the college graduates necessary in a knowledge-based economy.

**Southern California Regional Briefing
November 13, 10:00 a.m. to 12:00 noon
San Diego Regional Chamber of Commerce Board Room
402 West Broadway, Suite 1000
San Diego, CA**

Speaking at this event will be Hans Johnson, Associate Director and Senior Fellow at the Public Policy Institute of California and author of *Closing the Gap: Meeting California's Need for College Graduates*, and Jeremy Offenstein, research analyst at the Institute for Higher Education Leadership and Policy at California State University, Sacramento, and co-author of *Technical Difficulties: Meeting California's Workforce Needs in Science, Technology, Engineering and Math (STEM) Fields*. They will be joined by other panelists from the higher education, business, and industry sectors for a solutions-oriented discussion.

What: Southern California Regional Briefing

When: November 13, 10:00 a.m. to 12:00 noon

Where: San Diego Regional Chamber of Commerce, Board Room

Who: Hans Johnson, Associate Director and Senior Fellow at the Public Policy Institute of California
Jeremy Offenstein, Research Analyst at the Institute for Higher Education Leadership and Policy at CSU
Sacramento

Michele Siqueiros, Executive Director, The Campaign for College Opportunity

About The Campaign for College Opportunity: The Campaign for College Opportunity is a broad-based, bipartisan coalition, including business, education and labor leaders, and is dedicated to ensuring the next generation of Californians has the opportunity to go to college. The Campaign works to create an environment of change and lead the state toward effective policy solutions. It is focused upon substantially increasing the number of students attending two- and four-year colleges in the state and significantly impacting the rate that students succeed and achieve their post-secondary education objectives. For more information, visit: www.collegecampaign.org.

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