

MEDIA ADVISORY for October 24, 2007

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**** EMBARGOED UNTIL: Wednesday, October 24, 2007 at 11am PST ****

**‘PRACTICES WITH PROMISE’ REPORT RELEASED: INNOVATIVE PROGRAMS
TACKLE THE STATE’S EDUCATION CHALLENGES**

Report is a call to action for policy and education leaders to put an unprecedented focus on helping students transition between high schools, community colleges, universities and the workforce.

SACRAMENTO, Calif. – Educators are taking enormous initiative to improve college access and success, according to a report released today by the Campaign for College Opportunity which highlights fifteen ‘Practices with Promise’. These programs are making a difference for students today and show promise for the state’s future. As California’s policymakers and education leaders take on the challenges of creating large-scale efforts to improve educational and economic competitiveness, they may look to the themes and the lessons learned from these working solutions.

“What is exciting is the degree to which educators are breaking down barriers between their schools, colleges, and universities,” according to Abdi Soltani, Executive Director of the Campaign for College Opportunity. “What these programs have in common is they simplify the process of going to college, they forge connections between high schools, community colleges, and universities, and they clear a path for student success.”

Practices with Promise is a unique opportunity for educators across the state to put forward emerging solutions for improving college access, success, and affordability based on their own experiences at their institutions. After extensive review, 15 exemplary practices are being highlighted.

Media interested in participating in the telephone briefing or receiving a copy of the Executive Summary or full Report should contact Blake Ulveling at: (510) 645-1362 or blake@collegecampaign.org.

WHAT: Telephone Briefing to Announce the Findings of ‘Practices with Promise’
A presentation of findings followed by Q&A for media and then Q&A for other attendees.

WHEN: Wednesday, October 24, 2007, 11 a.m. PST

WHERE: Telephone Briefing – media interested in participating should contact Blake Ulveling at (510) 645-1362 or blake@collegecampaign.org for call-in information & embargoed materials (an Executive Summary is available immediately; the full report will be available this Friday, 10/19/2007).

WHO:

- Abdi Soltani, Executive Director, Campaign for College Opportunity
- Dr. Gary Reichard, Executive Vice Chancellor and Chief Academic Officer, CSU
- Representatives of selected practices and students from these programs
(see next page for list of programs)

About the Campaign for College Opportunity: The Campaign for College Opportunity is a broad-based, bipartisan coalition, including business, education and labor leaders, and is dedicated to ensuring the next generation of Californians has the opportunity to go to college, as promised by California’s 1960 Master Plan for Higher Education. For more information, visit: www.collegecampaign.org.

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**SUMMARY OF THE 15 HIGHLIGHTED ‘PRACTICES WITH PROMISE’
IN CALIFORNIA SCHOOLS, COLLEGES, AND UNIVERSITIES**

- MESA** Statewide
Submitted by the Statewide MESA Program

- University of California’s Early Academic Outreach Program (EAOP)**..... Statewide
Submitted by the UC EAOP

- Intersegmental Professional Learning Councils**..... Statewide
Submitted by the California Partnership for Achieving Student Success (Cal-Pass)

- California State University’s Early Assessment Program (EAP)** Statewide
Submitted by California State University

- Accelerated College Transfer**..... Los Angeles, CA
Submitted by West Los Angeles College

- Increasing Access via Mentoring (I AM) Program** Los Angeles, CA
*Submitted by the University of Southern California,
Center for Higher Education Policy Analysis (CHEPA)*

- Math Jam: Jumpstarting Success in Prealgebra**..... Pasadena, CA
Submitted by Pasadena City College

- Pell Advance Project**..... Long Beach, CA
Submitted by Long Beach City College

- Compact for Success** San Diego, CA
Submitted by San Diego State University and Sweetwater Union High School District

- Digital Bridge Academy**..... Watsonville, CA
Submitted by Cabrillo College

- FastForward to Academic Success** Fresno, CA
Submitted by the CSU Office of the Chancellor and CalState Fresno

- Modesto City Schools College Counseling Program**..... Modesto, CA
Submitted by Modesto City Schools

- Headstart on College: Curriculum Alignment & Credit by Examination**..... Livermore, CA
Submitted by Las Positas College

- Integrated Learning Center (ILC)**..... Livermore, CA
Submitted by Las Positas College

- The Design Shop**..... Livermore, CA
Submitted by Las Positas College