



Contest Rules

In order to meet our state's workforce needs, California needs one million additional college graduates by the year 2025. Each student who successfully completes college is **One in a Million**. This contest invites **all** California students in **6th through 12th grade** (we do not ask for immigration status) to submit a written word, poster or television ad answering the following contest prompts,

Tell California leaders why you and your peers are One in a Million

and

Why should California leaders save you and your peers a spot in college?

Close to **300 students** across California will share more than **\$125,000** in scholarship awards ranging from \$500-\$2500, and all students who enter the contest will receive a certificate of recognition and information on planning for college!

Students are welcome to submit up to 1 entry per category (**written word, poster & TV ad categories**) but may only win 1 scholarship. The rules for each category are listed below and must be followed to be eligible for an award.

The deadline for submissions is **March 15th, 2010** and all entries must be postmarked (mailed) by that date. See the next page to read about how to submit your entry/entries.

Written Word	Poster	TV Ad
<ul style="list-style-type: none"> • Entry must answer either one or both of the contest prompts above • Entry must be 400 words or less, be sure to count • Can be any type of format: essay, poem, song lyrics, story, etc. • Any use of quotes or statistics must be credited, ALL plagiarized material will be immediately disqualified • If at all possible, entry should be typed and submitted, hand written entries are not preferred • Handwritten entries MUST be in pen. • Must be submitted by individual only, no group work in this category • Must have name, grade, school, and phone number, on EVERY page submitted 	<ul style="list-style-type: none"> • Entry must answer either one or both of the contest prompts above • Entry size should be 11x17 inches (we will also accept 14x22 inches but prefer the 11x17) • All artwork must be student's own, original creation using their choice of art supplies (for example: paint, pencil, oil pastels, glitter, original photographs/computer graphics, etc.) • Cannot use any 3-D materials as poster must be able to be folded or rolled (for instance, no trinkets or other items that may fall off in transport, etc.) • Must be submitted by individual only, no group work accepted in this category • Back of poster must be clearly labeled w/ student's name, grade, school, and phone number 	<ul style="list-style-type: none"> • Entry must answer either one or both of the contest prompts above • Entry must be 30 seconds or less • Must be sent on CD or <u>data</u> DVD as .wmv or .mov files. (If submitting on a DVD, please submit file itself, <u>not</u> a DVD formatted to play in DVD players.) • YouTube or email submissions WILL NOT be accepted • Students may submit an individual OR group entry; groups are limited to 4 people or less • Middle school and high school students may not be in the same group • CD/DVD must be clearly labeled with group members' names, grade, school, and one contact phone number



How to Submit Your Entry

Step 1: Finish your entry/entries.

Step 2: Complete an Entry Form online. *(Please call us if you don't have computer access.)*

Step 3: Do the following:

Written Word

1. You can submit your written word entry online.
→ Just copy and paste your entry onto your Entry Form online.
2. You can also mail your written word entry to our office.
→ Make sure to print a copy of your Entry Form and staple it to your entry.

Poster & TV Ad

1. You must mail your poster and/or TV ad to our office.
→ Make sure to print a copy of your Entry Form and staple it to your entry.

12 Years Old or Younger

If you are 12 years old or younger, you **MUST** also mail in a copy of your Entry Form with your parent/legal guardian's signature.

TV Ad Entries

If you are submitting a TV ad as a group entry, **EACH** person in the group **MUST** complete their own Entry Form online **AND** also mail a copy of their own Entry Form with the entry.

Entry Form

You can find the Entry Form on our website at www.collegecampaign.org/contest under "Submit Your Entry".

Our Office Address

Contest Entry
900 Wilshire Blvd., Ste. 924
Los Angeles, CA 90017

You must follow all contest rules and submit it correctly with an Entry Form or else you will be disqualified.

If you have any questions, please contact us at our toll free number 1-800-459-9586
or view the website at www.collegecampaign.org/contest.